

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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(A)

Printed in U.S.A.



Spacious quarters.

Now available. One quarter-inch of premium space located at the end of our cigarette.

It keeps your lips from touching the tar that builds up on the tip.

Flush filters don't do this.

That's why Parliament Lights are so tastefully light.

Which puts these quarters in a very exclusive neighborhood. Inquire within.



Only Parliament Lights has the famous recessed filter.

Available in Soft Pack, Box and 100's.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Range: 8 mg "tar," 0.8 mg nicotine—100's; 11 mg "tar," 0.9 mg nicotine av. per cigarette, FTC Report Dec. 81.



Source: <https://www.industrydocuments.ucsf.edu/docs/trjn0003>

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